



THE 22ND MASHOMACK INTERNATIONAL POLO CHALLENGE
SATURDAY, JUNE 13, 2020
MASHOMACK POLO CLUB, PINE PLAINS, NEW YORK

PROGRAM ADVERTISING OPPORTUNITIES

I would like to place an advertisement in the 20th Benefit Program

- Full Page \$850 1/2 Page \$500 1/4 page \$325 Banner Ad \$325 Business Card \$225
 Center Spread \$1,800 (based on availability - please call 845-373-9233 to enquire)

(NOTE: You may submit either a B&W ad or Full Color ad. There is no upcharge for a color ad)

Pay securely with your credit card on our website: www.mashomackpoloclub.com/events

*****Advertising Reservation Form and Payment are due no later than Monday, May 11, 2020**
*****Camera-ready ad artwork is due no later than Wednesday, May 13**

Business Name: _____

Contact Name: _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Date _____

AD SPECIFICATIONS:

- Please send digital art (PDF, JPG, etc @ 300 DPI or more per Art Specification instructions attached)
- AD DIMENSIONS:
 - Center Spread: 17" x 11"
 - Quarter Page 3.5" wide x 4.5" tall
 - Full Page 7.5" wide x 10" tall
 - Banner Ad 7.5" x 2"
 - Half Page 7.5" wide x 4.5" tall
 - Business Card 3.5" wide x 2" tall
- Black & White ads should be submitted as a Grayscale PDF
- Full Color ads should be submitted as a Full Color (CMYK) PDF (convert all RGB color to CMYK before sending)
- If you need assistance to create your camera-ready ad, you may contact Rooney Design directly at 845-373-9233. They will create your ad for a reasonable fee.

PAYMENT

You may reserve and pay for your ad using a credit card securely online: MashomackPoloClub.com/events or call Maureen Rooney at 845-373-9233 to pay by phone.

Enclosed is my check made payable to The Mashomack Polo Club for \$ _____
for the advertisement indicated above.

MAIL THIS FORM & CHECK TO:
Mashomack Polo Club
Attn: Maureen Rooney/Rooney Design
5111 Route 22
Amenia, NY 12501

SEND AD ARTWORK VIA EMAIL TO:
Rooney Design Group Ltd; Attn: Maureen Rooney
Email: maureen@rooneydesigngroup.com
Subject line of email should read: Mashomack Program Ad
Questions about ad artwork? Tel: 845-373-9233